# ASC Engineering Directorate

Integrity - Service - Excellence

Revitalization of Manufacturing and Quality Assurance within Systems Engineering



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# Manufacturing & Quality in Systems Engineering

- Why are we here?
  - Are there really deficiencies in our Systems Engineering Process or is there a problem in execution ?
  - What metrics are our critics using to gauge our performance?
    - Failures to make rate, cost, and schedule in production
    - Unresolved engineering issues from the development phase manifest themselves as cost and rate failures detected during LRIP and Production
  - Fixing the root cause of manufacturing problems means including manufacturing as a mandatory discipline in the System Engineer tool set during design and development
- My perspective on the Past, Present, and Future of Manufacturing and Quality involvement in Systems Engineering

### **Overview**

• Where we were **>** 

• Where we are **>** 

• Where we are going ▶







### Where We Were: M&Q in America

- Ahhh...."The Good Old Days"?
  - .....Were they as "good" as we remember...
  - Separation of design and manufacturing functions
    - Transition to production always problematic
      - LRIP created to address problem but only addressed symptoms
    - Major redesigns of components required to achieve desired production rates
      - Producibility changes euphemism for "we can't afford to build what you designed"
    - Cost high: low first pass yields and traveled work
    - Schedule fluctuations due to excessive "work in process"
  - Quality by inspection
    - The most expensive and least effective approach
      - Build-test-fix-retest-----who pays for quality

### Where We Were: M&Q in America

- Need proof?
  - Back in the 1970s, how long did your domestic car last?
- Corporate commitment to quality and the customer's satisfaction?
  - "What's good for General Motors is good for the country"
- Then came competition from Japan, with help from Deming
- The American auto industry wakes up
  - Recognized Japan's focus on customer satisfaction and quality
- Today: we expect our cars to work every time....all the time
- Toyota is still at the forefront of quality
  - Their "secret" focus on quality and producibility during design



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### Where We Are: M&Q in America

- <u>FACT</u>: The American Defense Aerospace Industry has produced, unquestionably, the finest weapon systems in the world
  - But at what cost? How long does it take? How much "cost of quality" have we shifted to operations and maintenance?

"...DoD is simply not positioned to deliver high-quality products in a timely and cost-efficient fashion."

GAO (HASC) Testimony <u>GAO-06-585T</u> "Actions Needed to Get Better Results on Weapons Systems Investments" 5 April 2006

"In 2001, The <u>Average Weapon System Acquisition</u> Program Experienced a 36% <u>Cost Overrun</u> and <u>Schedule Delay</u> of Two Years" – *Dr. Marvin Sambur* 

### M&Q in the DoD:

### Who We Were Then.... and Who We Are Now

- THEN....1975 to 1985
  - M&Q Organization
    - Every level of acquisition decision authority in DoD
    - Independent M&Q evaluation with veto power
  - Large numbers of experienced people
    - Career field with opportunities
    - Mentoring
  - Tribal knowledge well documented in Specs and Standards
- NOW....2001 to present
  - Not sitting at the decision table
    - No seat and no vote on program readiness
  - Under-represented at most locations
    - No representation at some locations
  - M&Q Specs and Standards cancelled

# **GAO Findings: Production Maturity**



Program is not taking steps to meet GAO production maturity criteria



Taking steps to meet production maturity criteria



Program demonstrates sufficient production maturity

<u>Program</u>	<u>2003</u>	2004	<u>2005</u>	<u>2006</u>
JPATS		n/a	n/a	n/a
ABL	n/a			n/a
F/A-22				
JSF	n/a	n/a		
Global Hawk	n/a			
JHMCS	n/a		n/a	n/a
Predator B	n/a			
B-2 RMP	n/a			
V-22				

Color ratings based on GAO opinions Source: GAO Quick Look reports for 2003, 2004, 2005, 2006

### **Defense Science Board ManTech Study**

- DSB was tasked by SAF/AQ to evaluate the ManTech program
- Released report in February 06
- Much of the report pertains specifically to ManTech
- Portion of the report addresses global acquisition manufacturing issues
  - Assessing program readiness for production....(suggested using the new Manufacturing Readiness Levels (MRLs), more on the MRLs Later)
  - Workforce Expertise clearly addresses the entire DoD acquisition workforce

Complete DSB report is located at:

http://www.acq.osd.mil/dsb/reports/2006-02 Mantech Final.pdf

### **Defense Science Board ManTech Study**

### **Findings:**

- Manufacturing talent in the DoD workforce, and its supporting industrial base, has and continues to decline
- Not enough people (both at working level and in leadership positions) understand the processes involved in developing and manufacturing defense systems

### Recommendations to correct knowledge deficiency:

- Create policy requiring support for programs such as ManTech
- Implementation of MRLs as part of DoDI 5000.2

### **Customer Expectations**

- Avoid cost overruns, performance shortfalls, and schedule slips typically manifested during production
- 2. Improve quality and avoid surprises
- 3. Ensure affordability and producibility
- 4. Identify all potential MFG risks during transition from development to production and establish risks mitigation plans
- 5. Provide rapid response to emerging needs, e.g., readiness (includes combat ops, surge, parts and spares, etc.)

Have you met your customers expectations?

### Swinging Pendulum of Acquisition Reform

- •Where we were was not cheap....but it was defined
- •Where we are is neither cheap nor defined
- •The faster..better..cheaper "acquisition reform" pendulum... for us a wrecking ball....left M&Q vulnerable
- •We can anticipate the return swing but must not let it drive us back to the old approach.

#### 1996

- •...a narrow approach to QA, based on inspections, reviews, and documentation audits
- Numerous Mfg/QA MIL-Specs put on contract (MIL-Q-9858A, MIL-STD-1528, MIL-STD-1535)
- Numerous deliverable data items (Mfg Plan, QA Plan, Line of Balance, Quality Status Reports, etc.)
- Army of DCMA inspectors

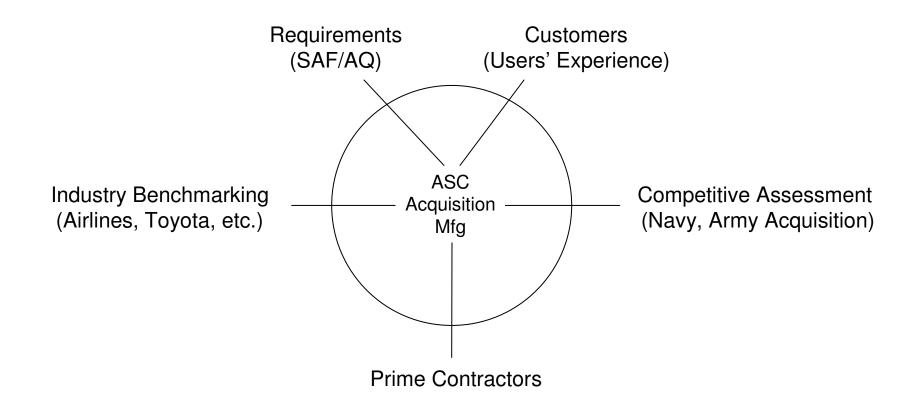
#### **2006**

- Minimal Government oversight of contractor QA and Manufacturing processes
- Minimal contractual requirements
- No dedicated representation in Mfg/QA at OSD

Let's tailor the "return trip"

### **ASC/ENSM Response to Customer Concerns**

 ASC/ENSM plans to conduct a 360° evaluation to identify solutions and best practices



- Government acquisition strategies do not require an in-depth risk analysis for manufacturing during product design.
- Government does not specify the right deliverables in their contracts.
- 3. Benchmark other industries to get a better picture on MFG related issues during product development and risk mitigation plans to address them.
- 4. Assess production readiness in a meaningful way.
- 5. More emphasis on suppliers during product development.

- Government acquisition strategies do not require an in-depth risk analysis for manufacturing during product design:
  - Establish effective source selection criteria to emphasize producibility and affordability
  - Identify incentives for contractors to focus on producibility and affordability during product development.
  - More MFG/QA emphasis during ASP reviews
  - Strong Government advocate/champion are needed
  - There is a gross lack of knowledge and personnel in this area
  - Hold PMs and chief engineers accountable
  - Educate Government PMs with potential MFG/QA risks and their impacts to the overall system life cycle cost
  - Make long-term decisions thoroughly considering all production risks down the road

- 2. Government does not specify the right deliverables in their contracts:
  - Government needs to verify that the contractor has the right processes in place to deliver the right product
  - Government does not use the right metrics to measure performance
  - Make the contractor demonstrate that they have a solid production plan
  - Require the prime to demonstrate control of MFG processes during development
  - Specify proper MFG/QA contractual requirements in development contracts

- 3. Benchmark other industries to get a better picture on MFG related issues during product development and risk mitigation plans to address them:
  - Consider world-class performers in other industries
  - Think outside the box
  - Develop lessons learned
  - Evaluate commercial programs and practices as well as the FAA
  - Consider having budget for "Producibility Improvement Plan" (PIP)

- 4. Assess production readiness in a meaningful way:
  - Government needs to develop better MFG transition strategies
  - Willoughby templates (Transition from Development to Production) are useful tools
  - PRRs are not focusing on the right parameters. Many programs do not conduct full blown PRRs like they once did
  - MRLs will be a useful tool once up and running
  - Government PMs should be required to develop MFG exit criteria for milestone reviews
  - Industry recognizes "Production Plans" once required by the Government for most programs as a useful tool

- 5. More emphasis on suppliers during product development:
  - The vast majority of quality related issues come from lowertier suppliers. Ensure that the prime's processes for management of their suppliers are solid
  - Properly manage requirements flow-down to lower-tier suppliers
  - Require suppliers participation on IPTs during product development
  - Ensure supplier participation in the systems engineering process, in particular MFG processes and procedures
  - Develop predictive indicators to assess supplier's "internal health"
  - Use of common metrics

### Where We Should Be Going

### • The way forward.....

- Internally: Manufacturing and Quality must be the responsibility of design engineers and be considered early in the development process
- Externally: Supplier Management....engineers at primes must partner with suppliers to achieve maximum affordability
- To help with all of it: The M&Q tool set:
  - Manufacturing Development Guide-Available now
  - Manufacturing Readiness Levels-Draft available now
  - Manufacturing and Quality Integrity Program-Available soon

Systems Engineering – Ensure that design meets requirements and <u>is producible</u>

Mfg/QA helps SE meet producibility, OSS&E, and Airworthiness Design requirements

# Producibility...M&Q's Contribution to Systems Engineering

- America's Defense Aerospace Industry is #1 in the world. However...
  - Are we be able to buy desired quantities?
    - How many B-2s were originally planned? F-22s? JSFs?
- If we can't figure out a way to build better systems cheaper, we will fulfill Norm Augustine's prophecy:
  - "In the year 2054, the entire defense budget will purchase just one aircraft. This aircraft will have to be shared by the Air Force and Navy 3-1/2 days each per week except for leap year, when it will be made available to the Marines for the extra day."
- My primary focus is to integrate quality and producibility early in the Systems Engineering process (see the ASC, MDG)
- More information on the Manufacturing Development Guide (MDG) is available at: http://engineering.wpafb.af.mil/mdg/mdg.asp

### Summary: We Know We Are There When.....

- The process used to manufacture a part is given equal consideration as the functionality of the part
- Product performance and producibility are equal in the risk analysis trade studies during product development
- The "chiefs" of design, manufacturing and logistics have equal votes on critical design decisions during development
- "Design" executives are held accountable for unit production cost and cost of quality decisions
- M&Q metrics are present in entry and exit criteria for each phase of the acquisition life cycle
- Integrating people, processes, and technology using the System Engineering Process proven effective by world class producers

As good systems engineers, our commitment to M&Q starts in design



# Thank you for your time and attention

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